

Advantmed Pool campus drive for Pharmacy

SMES's Mahavir Institute of Pharmacy, Nashik hosted a pool campus event with **Advantmed on 06th September 2024** for B.Pharmacy, M.Pharmacy, BSc & MSc students aimed at fostering collaboration between academia and industry. The event brought together students, faculty members, and representatives from Advantmed to facilitate recruitment, networking, and knowledge exchange.

The primary objective of the pool campus event was to provide students with opportunities for job placements, and interactions with industry professionals. Additionally, the event aimed to enable the company to identify and recruit talented pharma candidates while also strengthening ties with the academic community.

Key Highlights:

1. **Company Presentation:** The company personnel Ms. Priyanshi Gurwani delivered an introductory presentation to the candidates gathered for the pool campus. They explained to students about their company and the posts for which the hiring was aimed.
2. **Recruitment Drives:** After the presentation, interviews were conducted in three rounds 1st the Aptitude round followed by the PI round and then the HR round. The students were interviewed for Medical coder position in the company.
3. **Feedback Sessions:** Company personnel provided feedback to students after the recruitment process, offering valuable insights into areas for improvement and development. This feedback loop was instrumental in helping students understand their strengths and weaknesses and tailor their career strategies accordingly.

The pool campus event proved to be a resounding success with the participation of a maximum of 400+ students, with **92 students** secured job offers for the openings. Companies also benefited from the event by identifying talented individuals who could contribute to their organizations. The event facilitated meaningful interactions and collaborations between academia and industry, paving the way for future partnerships and initiatives.

Conclusion:

The pool campus event organized by SMES's Mahavir Institute of Pharmacy, Nashik served as a platform to bridge the gap between academia and industry, facilitating recruitment, networking, and knowledge exchange. By fostering collaboration and engagement between students, faculty members, and industry representatives, the event contributed to students' holistic development and employability while meeting companies' talent acquisition needs.

Moving forward, it is essential to continue organizing such events to nurture a symbiotic relationship between academia and industry and empower students to achieve their career aspirations.



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